

## REGISTRATION FEES:

### BUYER:

Cost: USD100.00

### INCLUSIONS:

- ◆ Buyers Welcome Kit
- ◆ Complimentary arrival and departure transport to and from official hotel
- ◆ Participation to the official Buyers sponsored lunch and dinner

### TRAVEL MART

#### Booth rates:

Size: 4 sq. meters  
Early Bird Rate: USD 500.00  
Regular Rate: USD 600.00

### MARKET PLACE EXHIBITORS

#### Booth rates:

Size: 4 sq. meters  
Early Bird Rate: USD 550.00  
Regular Rate: USD 650.00

### PAVILION

#### Booth rates:

Size: 16 sq. meters  
Early Bird Rate: USD 1,867.00  
**Deadline: December 31, 2022**  
Regular Rate: USD 2,206.00

**Note:** Any additional design, specification or requirements will be charged accordingly.

### PACKAGE INCLUSIONS

- ◆ Shell Structure provided by Official booth contractor
- ◆ Fascia with exhibitor's name in white cut out sticker lettering
- ◆ One (1) information table and
- ◆ Two (2) conference chair
- ◆ Needle punch carpet
- ◆ Short arm spotlight

#### General Public:

Php 100.00

#### Student / Senior / PWD:

Php 50.00

## MAJOR PARTNERS



SEARCA



**EMBRACING AUTHENTIC ECOTOURISM:**

**AN ECOTOURISM FESTIVAL**



**INTERNATIONAL ECOTOURISM  
TRAVEL MART  
( I E T M )**

**SILANG, CAVITE, PHILIPPINES  
MARCH 29, 2023—APRIL 2, 2023**

ISST/IIRR Km. 39, Aguinaldo Highway,  
Brgy. Biga 2, Silang, Cavite 4118 Philippines

# WHAT IS IETM?

The International Ecotourism Travel Mart (IETM 2023) is the first green travel mart and selling fair in the world presented by the Asian Ecotourism Network (AEN), a regional initiative of the Global Ecotourism Network (GEN) based in Costa Rica, in cooperation with the International School of Sustainable Tourism (ISST). AEN is committed to connecting its stakeholders for knowledge transfer, consulting, marketing, and business development to achieve sustainability.

The IETM is an event especially designed to bring together delegates and exhibitors to showcase products and services that have a strong ecotourism component, green technology, and sustainable green practices.

## OBJECTIVES

- ◆ Share best practices on ecotourism from international experts in the field;
- ◆ Provide an opportunity to network with ecotourism's for most advocates and leaders;
- ◆ Create networks and partnerships for ecotourism stakeholders on a global and regional level;
- ◆ Promote country's potential ecotourism sites, indigenous practices and culture;
- ◆ Create dynamism and excitement about Ecotourism through ecofilm, demonstrations and artistic performances;
- ◆ Promote the adoption of measures to mitigate and Adapt to the challenges of climate change including climate related risk management;
- ◆ Promote long term political will for authentic ecotourism programs to help achieve sustainable development goals.

# ECOTOURISM

Responsible travel to natural areas, where the conservation of the environment is a prerequisite, where the travel experience will be of benefit to the local people, and where the focus of the trip is nature interpretation and appreciation, adventure, physical fitness, recreation and learning.

## IETM EVENT HIGHLIGHTS

<b>DOT Luzon, Visayas Mindanao Pavilion</b>	<b>Travel Mart</b>
<b>Indigenous Peoples' Village</b>	<b>19 AEN Country Participants</b>
<b>ASEAN Centre for Biodiversity</b>	<b>2-day Ecotourism Forum</b>
<b>DTI One Town One Product Pavilion</b>	<b>Market Place (EXHIBITORS)</b>
<b>Butterfly Garden</b>	<b>PAL Official Flag Carrier Pavilion</b>
<b>SEARCHA Centre</b>	<b>Ecolodge Display</b>

# BENEFITS

- ◆ First green travel mart in the world.
- ◆ Enhancement of ecotourism sites.
- ◆ Enhancement of products.
- ◆ Being able to hold a successful international event will raise the profile of the city leading to more sustainable economic benefits.
- ◆ Creation of Jobs long term and short term.
- ◆ Face to Face engagement between buyers & sellers.
- ◆ Meeting market leaders and ecotourists from across the globe to expand business connections.
- ◆ Learn about innovative solutions to benefit community.
- ◆ Fostering green business will provide tangible results.
- ◆ Introduction of new tour packages.

## HOW TO REGISTER

To register, scan the QR Code:



Or visit the IETM website at:  
[internationalecotourismtravelmart.com](http://internationalecotourismtravelmart.com)

For more information, please contact the  
IETM Secretariat at  
(02) 8442-2998 / 0977-294-6763 or email at:

[ietm2023ph@gmail.com](mailto:ietm2023ph@gmail.com)